

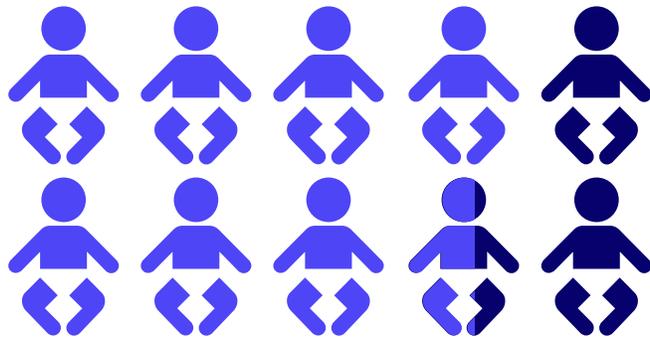


# Change the Future of Healthcare with Your Story

BECOME A WISPQC FAMILY ADVISOR!

## What is WisPQC?

The Wisconsin Perinatal Quality Collaborative (WisPQC) brings organizations and family advisors together to improve healthcare before, during, and after pregnancy. WisPQC works at the local level throughout the state and belongs to a national network.



**Did you know  
7.7 out of 10  
Wisconsin  
births occur in  
WisPQC hospitals?**

## What are family advisors?

Patients and their families are experts on their personal perinatal experiences. Family advisors offer insight into patient care and advocate for the needs of patients and families.

WisPQC is recruiting family advisors with lived experience related to opioid use and hypertension. Family advisors will participate in discussions and decision-making at every stage of WisPQC's work. WisPQC will elevate family voices by representing a wide range of experiences and perspectives.



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## What is WisPQC working on right now?



### OPIOIDS

Many Wisconsin families are affected by opioids. WisPQC works with healthcare professionals to help people using opioids during pregnancy get the treatment they need; this includes supporting appropriate care for infants who have been exposed to opioids.



### HYPERTENSION

High blood pressure (hypertension) can cause severe problems for mothers and infants during and after pregnancy. Because it is often a silent condition, many do not know they have it until they are very ill. WisPQC works to help healthcare providers use best practices and ensures women know how to recognize the symptoms themselves.

## How do I get involved?

If you answer "yes" to all of the following questions, you would be a great family advisor:

- Have you or a family member experienced opioid use or hypertension during pregnancy?
- Are you a good listener and are you willing to share your point of view?
- Are you interested in working with others to solve problems in healthcare?
- Are you able to attend the required WisPQC activities (see page 3)?

**Want to learn more? Contact us today!**

**Wisconsin Perinatal Quality Collaborative**

(608) 285-5858 | [wispqc@perinatalweb.org](mailto:wispqc@perinatalweb.org) | [wispqc.org](http://wispqc.org)



# Family Advisor Program

## ROLE DESCRIPTION

### About the Wisconsin Perinatal Quality Collaborative (WisPQC)

The Wisconsin Perinatal Quality Collaborative (WisPQC) brings organizations and family advisors together to improve healthcare before, during, and after pregnancy. WisPQC works at the local level throughout the state and belongs to a national network.

### Purpose

Patients and their families are experts on their personal perinatal experiences. Family advisors offer insight into patient care and advocate for the needs of patients and families.

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### Role

WisPQC family advisors bring the patient and family perspectives to healthcare conversations. They inform processes, shape the questions asked, and affect the approach taken to answer them. Family advisors can expect a purposeful experience and a venue to direct their energy in service of improving systems for the future and righting wrongs in a supportive environment.

### Responsibilities

Family advisors are expected to participate in the following activities:

- WisPQC's Annual Summit
- Fourteen one-hour teleconference meetings over the course of the calendar year, including:
  - At least one program call with the Centers for Disease Control and Prevention (CDC)
  - At least eight of twelve monthly learning collaborative meetings
  - At least three of four family advisor cohort meetings
  - Two one-on one check-in meetings with WisPQC staff

Family advisors may additionally choose to participate in the following leadership opportunities:

- Quarterly membership meetings
- CDC monthly teleconference meetings
- Family advisor representative to the WisPQC Steering Committee



# Family Advisor Program

## ROLE DESCRIPTION

### Supporting Family Advisors

Family advisors will be awarded free registration for the Annual Summit. They will be compensated for their mileage when traveling to in-person meetings and events. Family advisors will also be supplied with complimentary headsets for use during teleconference meetings.

A WisPQC Family Advisor Liaison will facilitate quarterly cohort meetings and one-on-one check-in meetings to get to know family advisor stories, questions, concerns, and more. The liaison will also work with family advisors on storytelling, health literacy, and advocacy strategies to elevate their voices and increase their impact.

### Need-Based Compensation for Family Advisors

WisPQC values the time and effort of family advisors and is able to provide compensation to a limited number of participants. Compensated family advisors will receive \$15.00 per hour spent contributing to WisPQC activities. Preference will be given to applicants who are only able to participate if compensation is available.

### Application Process

Please complete the WisPQC family advisor application at <https://www.surveymonkey.com/r/XDN6FW7>.

The following short-answer questions will be asked on the application:

- Why are you interested in being a WisPQC family advisor?
- Please describe how your participation would move WisPQC's goals forward.
- Would you be able to participate as a WisPQC family advisor if compensation were not available?

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